

KING SALUTE

A CELEBRATION OF OUR UNITY & DIVERSITY

All About Becoming A Sponsor

King Salute - King Sponsorship \$5000

A **King Sponsorship** is the highest level sponsorship at the King Salute Festival. This program delivers the greatest impact and visibility possible—aligning brands with King Salute as a top partner and providing seamless promotional exposure leading up to, during and after the King Salute events. As a combined Major Sponsor of the No EGO Perfect Love 5k Run and the King Salute Music Festival, a King Sponsorship is a great vehicle for enhancing brand perception and understanding across both events, and creates the opportunity for brands to leave a lasting impression with our attendees. King Salute works closely with King Sponsors to reach their target demographics, customize their sponsorship activities, and achieve their marketing objectives.

King Sponsorships include assets such as:

- Planning support and promotion of unique sponsor activations
- Exclusivity at the Major Sponsorship level for the No EGO Perfect Love 5k Run and King Salute Music Festival.
- The ability to use King Salute brand name and logo in promotional campaigns
- High visibility pre-event and onsite brand association throughout the King Salute Music Festival events

King Salute - Queen Sponsorship \$2500

A **Queen Sponsorship** allows brands to have maximum exposure for the entire duration of a specific event—No EGO Perfect Love 5k Run or King Salute Music Festival —plus inclusion in King Salute promotional campaign. Aligning with a specific event is a great way to reach upscale clientele for whom your products are a primary part of their lifestyle. King Salute works closely with Queen Sponsors to reach their target demographics, customize their sponsorship activities based on their audience, and achieve their overall marketing objectives.

Queen Sponsorships include assets such as:

- Planning support and promotion of unique sponsor activities
- Exclusivity at the Major Sponsorship level for the No EGO Perfect Love 5k Run or King Salute Music Festival
- The ability to use the No EGO Perfect Love 5k Run or King Salute name and logo in promotional campaigns
- High visibility pre-event and onsite brand association throughout the designated event. (The No EGO Perfect Love 5k Run or King Salute Music Festival)

King Salute - King's Kids Sponsorship \$1500

We understand that King and Queen Sponsorships might not be for everyone, so we also offer some turn-key, High Profile Programs that allow brands to make a splash at an event of their choice. These programs are often referred to as [Premier Kingdom Partners \(PKPs\)](#) and range from performance to stage sponsorships. PKPs serve as a great foundation to create a buzz. With your help, we're confident that we can find the best fit for your brand based on your overall marketing goals.

PKPs include:

- Title Sponsorship of Outdoor Stage
- Title Sponsorship of Sound Equipment
- Title Sponsorship of Artist Lounge
- Title Sponsorship for Performance(s)
- Title Sponsorship for Refreshments
- Title Sponsorship for Timing equipment
- As well as several custom branding opportunities

King Salute-Kingdom Citizen Sponsorship \$500

This level is for brands or individual who want to support the event in their own unique way. Your investment at any level is most welcome.

Kingdom Citizen Sponsorship assets Include:

- Your name or brand mentioned by event emcee
- Your name or brand featured in printed promotions